

**FOR IMMEDIATE RELEASE**



**Bright Now! Dental Lorain, Ohio, Donates Nearly \$80,000 in Dental Care  
69 Low-Income Individuals Received Free Dental Services During Day of Giving Event**

*Lorain, OH – March 27, 2018* – “It was an amazing day full of amazing patients and an even more amazing team.” – Tammy Basnett, Smile Brands Inc. Director of Market Operations for Cleveland and Midwest Cities.

Volunteers from Smile Brands affiliated Bright Now! Dental offices all around the Northern Ohio area came together on Saturday morning to provide free dental services to the local low-income community. Patients served include underserved youth, adults overcoming hardships, victims of domestic violence, and even the homeless. “[It was] very rewarding, truly an Everyday Miracle day that will stay with us for a lifetime!” Tammy continues.

Providers and support staff who volunteered their time this past Saturday were able to provide services to almost 70 patients. Procedures include [checkups](#), [cleanings](#), [oral cancer screenings](#), [fluoride treatments](#), [fillings](#) and [extractions](#). Services provided during this Day of Giving amounted to nearly \$80,000 in donated dentistry.

Elizabeth and Kaleb Williams have been working to overcome some personal challenges and have not had the time or resources to care for their teeth for a while. Although this was a free event, Elizabeth said the care she received was at the level of excellence she would have expected at a paying dental appointment. She thinks the Bright Now! Dental team was very caring and compassionate. “Thank you for providing your time and resources during this difficult time in our life; your care and genuine concern are so much appreciated,” she says.

At only 28 years old, Jesse Tarson was experiencing serious decay on all of his upper teeth and some of his bottom teeth as well. Dr. Imad Nouneh identified Jesse’s problem and wanted to do more than extract the decaying teeth. With the partnership of the Smiles for Everyone Foundation, and the generosity of both Dr. Nouneh and Dr. Jose Jabboure, Jesse will be transferred to the Foundation’s Smile Makeover program and receive a full top and partial bottom denture at no cost to him.

When the team told him that the doctors wanted to volunteer their time to give him his smile back, he could not stop crying. “It’s been so long since I’ve smiled,” he says. The Foundation

looks forward to sharing more of his story, plus his before and after photos, once the procedures are complete.

[Smiles for Everyone Foundation](#) will be back in Ohio delivering Smiles to the Huber Heights community in August. The next Day of Giving for this year will be in partnership with [Monarch Dental](#) in Burleson, Texas, on Saturday, April 7, 2018.

#### **About Bright Now! Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Colorado, California, Washington, Oregon, Utah, Arizona, Florida, Virginia, Maryland, Pennsylvania, Ohio, and Indiana. Bright Now! Dental's Cleveland offices are operated by Dental Professionals Cleveland – Nouneh, Inc. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, Calif. For more information, visit [smilebrands.com](http://smilebrands.com).

#### **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 14,000 smiles and \$12 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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